

# The national network of innovative players in the French equine industry

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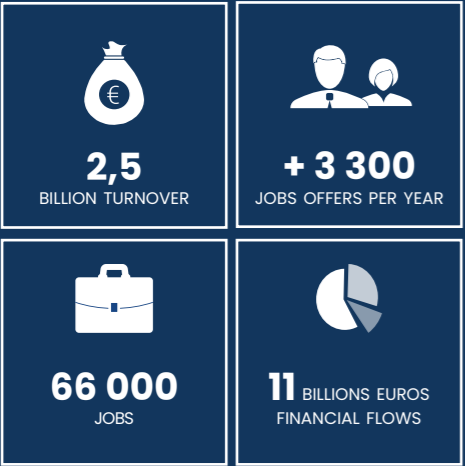


# SUMMARY

<b>The French Equine Industry</b>	<b>4</b>
<b>About Us</b>	<b>5</b>
<b>Rider Equipment</b>	<b>6</b>
<b>Horse Tack</b>	<b>7</b>
<b>Infrastructure, Facilities &amp; Transport</b>	<b>8</b>
<b>Feed, Bedding, Care &amp; Services</b>	<b>9</b>
<b>Normandy Horse Meet'Up</b>	<b>10</b>
<b>Contact Us</b>	<b>12</b>

# THE FRENCH EQUINE INDUSTRY, KEY FIGURES

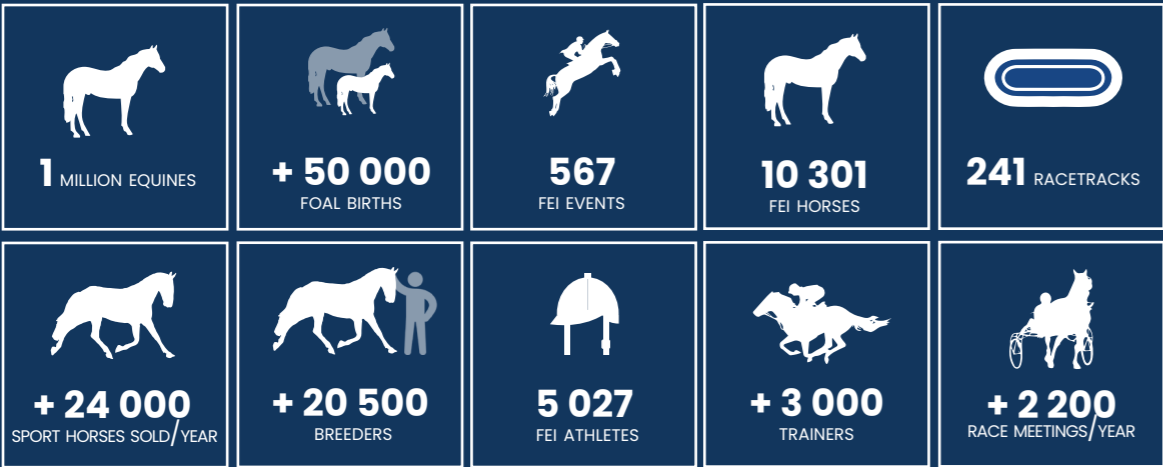
## BUSINESS & ORGANISATIONS



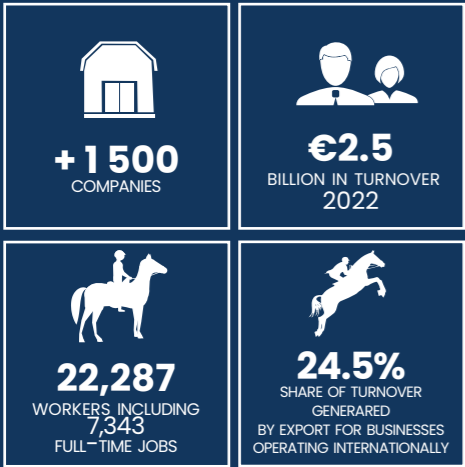
## HEALTH & CARE



## SPORT, HORSE RACING & BREEDING



## INDUSTRY



## LEISURE



## ABOUT US

The Hippolia cluster is the only innovation cluster in the equine industry in France. The Hippolia cluster has over 270 members, ranging from startups to major groups, as well as research and training centers.

The Hippolia cluster supports project promoters from their initial idea up to the launch of an innovative product or service on the market.

The members of the Hippolia cluster combine their expertise with advanced technology to offer the best to horses and all equine industry stakeholders.



Sa**F**ety  
Re**R**esearch  
Innov**A**tion  
Well-bei**N**g for horses  
Performan**C**e  
Environnem**E**ntal friendless

## RIDER EQUIPMENT

The Hippolia cluster brings together all the key players in equestrian equipment : from head to toe, find all the products you need for riding (helmets, boots, back protectors, technical clothing, etc.).



*Latest innovations*



**Horse Pilot**  
Technit Boot



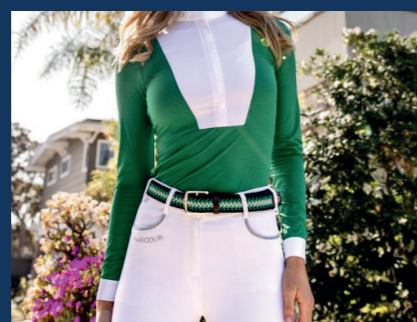
**Glovers**  
Classic Riding



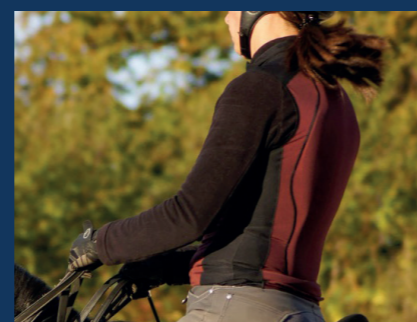
**Flex On**  
Armet Helmet



**RXR**  
i - Cross Carbon



**Harcour**  
New Collection



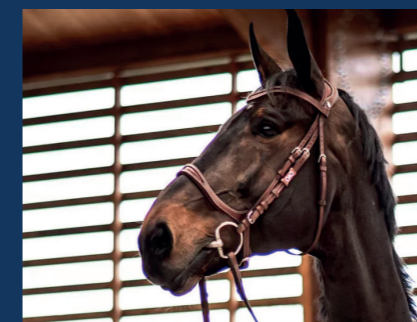
**L'armure Française**  
ICHI Back Protector

## HORSE TACK

The quality and expertise of French companies enable them to offer a full range of equipment to enhance the horse's well-being and performance: horse boots, saddles, saddlery and tack, saddle pads, stirrups, rugs, etc.



*Latest innovations*



**CWD**  
Flexmotion Bridle



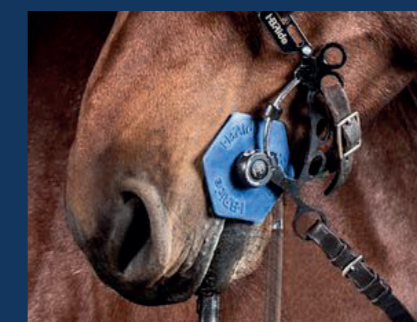
**Arioneo**  
Equimetre Vet



**Safe HP**  
Flexible Horseshoes



**Gaston Mercier**  
Endurance Saddle



**I-Bride**  
Innovative Horse Bits



**Vahana**  
Flypad

## INFRASTRUCTURE, FACILITIES AND TRANSPORT

For a structure to be efficient, it requires high-quality, well-thought-out, and functional facilities that promotes performance and well-being. French companies combine their expertise to provide you with a high-performance and operational stables, stud farms, or racecourses.



*Latest innovations*



**Normandie Drainage**  
Arena and tracks



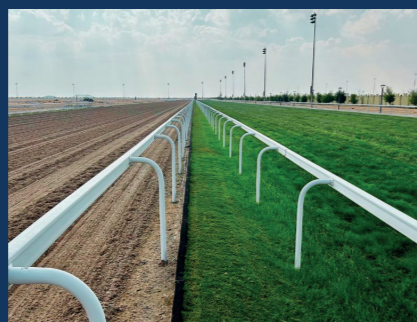
**Proximal**  
Lighting solutions



**Theault**  
Proteo Switch truck



**Bioret Cheval**  
Bubble King



**Tékidé**  
Running rails



**Horse Stop**  
Active stable

## FEED, BEDDING, CARE AND SERVICES

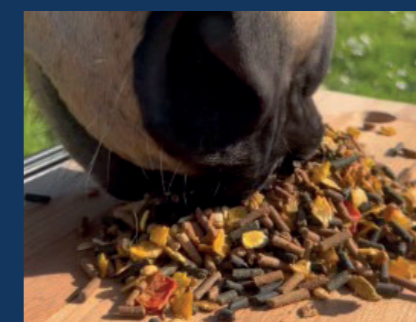
Taking care of horses requires quality products: feed, bedding, supplements. Our companies offer you a whole range of products formulated for the comfort and well-being of horses. Would you like support with your strategy, product formulation or day-to-day management? Take a look at our consulting experts and digital applications.



*Latest innovations*



**Audevard**  
Ekygard+



**Lambey**  
Vita Fiber



**Arbalou**  
Phyto Lactation



**Parcours Conseil**  
Project engineering



**Equiways**  
Biosecurity Audit



**Lab To Field**  
Nutrition Consulting

## NORMANDY HORSE— MEET'UP

Organised in September by the EquuRES Label, the Hippolia Cluster, as well as the Normandy Horse Council, this event welcomes you every year in Deauville to meet, share, discuss and share around the key themes of innovation, equine welfare and sustainable development.

These professional networking days are comprehensive and engaging, aiming to foster connections, promote interactions, promote contact between stakeholders and showcase the latest trends and innovations in the sector.



**1st NETWORKING DAYS IN FRANCE,  
for professionals only**

**2 days of INSPIRATION & networking  
+ than 120 EXHIBITORS represented**

**70 demonstrations with horses**

**21 technical & scientific conferences**

**3 exhibition halls**

**2000 professionals visitors**



- Contributions from researchers and experts for practical applications.
- Demonstrations of products and equipment to test them in real-life situations.
- An exhibitor area showcasing the offers and services available to professionals in the sector.
- An enjoyable experience: activities, experience sharing, discussion area, cocktail and networking event, ...

All of this is made possible in Normandy thanks to local government organisations, particularly the Normandy Regional Council and the Calvados Departmental Council.

## INTERNATIONAL BUSINESS MEETING

Normandy Horse Meet'Up offer to foreign distributors the opportunity to join an international delegation in Normandy to access the event, visit the region's key equestrian venues, meet the industry's innovative companies through a program of visits and personalized B2B meetings.

# CONTACT US



## **The Hippolia Cluster is your contact in France**

- Are you interested in innovation in the equine industry?
- Are you looking for new products?
- Are you looking for partners to help develop your innovation?
- Are you interested in investing in an innovative project in France?

**The Hippolia Cluster's team is at your service and will do its utmost to meet your expectations.**

**The Hippolia Cluster, the French national network for innovative players in the French equine industry.**

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